

A decorative border in a golden-yellow color, consisting of a series of overlapping squares and lines that form a stepped, geometric frame around the central text.

*hello* Brownlow

Save. Live. Be Minimal.

# Hi, I'm Amanda!



I am the writer and founder of Hello Brownlow: a blog about saving money and simple living. Right next to our family, blogging is my passion. I love sharing how our family has taken on minimalism and saved money over the past few years.

We *thrive* on one income because we are diligently frugal and minimal. Because we have embraced this lifestyle of spending less and living more, I am able to pursue my dream of writing through my blog.

# What We Do at *hello* Brownlow

At Hello Brownlow, I strive to give my readers practical advice on topics that relate to simple living. This includes: minimalism, decluttering, saving money, and frugal living. Some of my most loved posts are deeply rooted in personal experience.

That's what my readers love. They can relate to what I have to share with them because it is from *real* experiences. I don't share with them what minimalism should be or what frugal living should look like, because everyone is different. Everyone is unique in their current stage of life.

Through Hello Brownlow, I share what I love and what my readers love, too. We all want to have a simplified life where clutter or money isn't an issue. I have found that the less stress you have at home and the more you embrace simple living (alleviating either living with too much stuff or living under a financial strain), the happier you are.

# Stats and Other Numbers

- Monthly Visitors: 4,500
- Monthly Sessions: 4,850
- Monthly Page Views: 5,900
- Ages 18-34 = 47% of traffic
- Pinterest
  - Followers: 370 (all organic)
  - Monthly Viewers: 205.8K
  - Monthly Engaged: 12.8K
- Facebook
  - Followers: 100
- Twitter
  - Followers: 72
  - Impressions: 2.7K
  - Avg. Tweets/month: 5
- Email
  - News Letter Subscribers: 47
  - Blog Post Only Subscribers: 51
  - Open Rate: 37%

# Services Offered

**Sponsored Posts**  
**Sponsored Links within Existing Posts**  
**Product Reviews**

# Contact Info

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